

# LED Power Systems for Retailers and Brands

Transform the way your customers see, shop and spend in-store.



As retailers and brands enhance their in-store experience, a major challenge is determining how to best power digital technologies at shelf. Retail is evolving, and meaningful engagement with shoppers, innovating new shopping experiences, and differentiating from the competition are today's requirements for success.

To help solve this power infrastructure challenge, Lighting for Impact offers three new power systems to deliver consistent, efficient power to LED, LCD and IoT merchandising solutions across aisles.

Transform a single section, spotlight specific assortments, or power and light entire departments. Lighting for Impact offers power made easy and messaging made powerful. Call **844.218.4112** to learn more today.



# Slim Line Power System



Our most popular solution, our Slim Line LED Power System is designed to effectively and affordably power single merchandising sections in-store. This system is perfect to power smaller displays, such as small gondola runs, feature end-caps, or powering LCD screens.

## Features:

- Slim line power strip is only 3/16" thick, making it easy to slide behind most standard shelving — without removing merchandise
- Power output connectors snap on where needed to power shelf technology making installation and merchandising refreshes a breeze. Additional outputs can be added at any time
- Each output connector is individually fused so a single damaged LED will be isolated and cannot short-out the entire power strip
- Power transformer can power up to 72' of LED — that's 18 shelves with 48" LED channels
- Power strips are available in white, black, or almond color and come with mounting to easily to install on standard shelving with rivets, screws, or tape
- All Lighting for Impact systems come with patented clips and wire management to ensure the safety and longevity of the system



Check out our shelf LED installation video to see how easy it is!  
<http://bit.ly/LFIpower>

Ask about the ease and convenience of our popular power and lighting kit options.



# Spotlight Power System



Lighting for Impact's Spotlight LED Power System provides retailers and brands the ability to literally spotlight feature assortments down the aisle. Designed to be efficient yet flexible, our spotlight system offers power when and where you need it — and is easy to update as merchandising and promotion plans change.

## Features:

- This system can power up to 70 – 4' shelves along an 80' gondola run with the use of one low voltage wire — eliminating the need for extension cords
- 60W capacity at each power strip is regulated to deliver 12 volts of power. Additional power can be added at any point by splicing existing low voltage wire
- Installation is made simple with overhead access and power strips sliding from the top of gondola behind fully stocked shelving — no need to remove product
- Compatible with our LED lighting, the Spotlight LED Power System can also power LCD screens or other on-shelf technologies quickly and easily
- Versatile 110 or 220 VAC input and optional power supplies from 200-450 watts available
- Power strips are available in white, black, or almond color – and come with mounting to easily to install on standard shelving with rivets, screws, or tape
- All Lighting for Impact systems come with patented clips and wire management to ensure the safety and longevity of the system



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# Inline Power System



Our most robust power system available, Lighting for Impact's Inline LED Power System, is designed to provide consistent, efficient power across aisles. Our Inline Power System is often used to add LED to entire aisles or departments with undershelf lighting, header panels, or other LED and messaging accessories — often at the same time.

## Features:

- Connect up to 10 units in series requiring only a single 110V outlet (900-watt capacity)
- Each power supply is rated at 90 watts and can power up to 20 standard LED strips, leaving excess power for other LED, LCD, or IoT technologies
- Install under current gondola; simply tilt up base deck to store power supplies out of sight
- Each unit is fused to protect system for unexpected power surges
- Heavy gauge wire is used to ensure power is conducted efficiently
- All Lighting for Impact systems come with patented clips and wire management to ensure the safety and longevity of the system

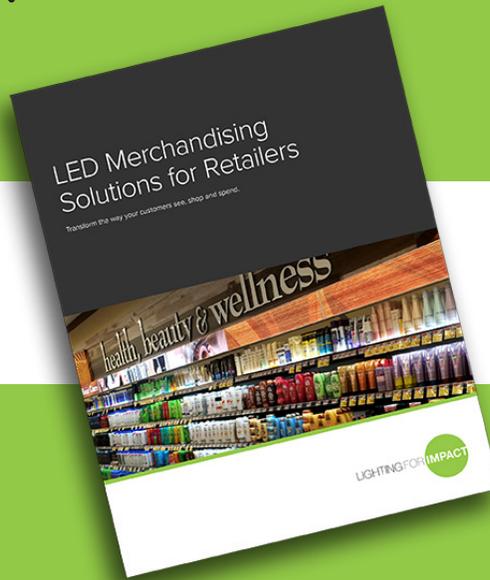


Ask about the ease and convenience of our popular power and lighting kit options.

Share your message like never before by leveraging power down the aisle.

A single run lets you power all LED shelf channels, PLUS our valance lights, back-lit header panels, uplit panels, acrylic box displays and LCD screens. Power made easy — and messaging made powerful.

# Download our full catalog!



Discover what top retailers and brands are using to transform the way their customers see, shop and spend in-store. Our new catalog features and details the components merchandisers are using to achieve:

- Increased sales
- Improved experiences
- Enhanced perceptions

With more than 50,000 LED installations across North America, Lighting for Impact will help you select the right components and design the most effective solutions for your business.

VISIT:

<http://bit.ly/LFIcatalog>

## Make the Switch

An investment in lighting at the point of sale doesn't cost, it pays. Let us design a solution for your store that's every bit as practical as it is beautiful. Contact us today to request a consultation or a quote.

Call **844.218.4112** today!



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